

# Why Join Bright Star Kids® Fundraising Club?



## Here's 7 great reasons to Join

- 1) Get 25% Commission from Every Sale
- 2) Easy, No-Hassle Fundraiser for groups to manage
- 3) No Sales Targets to meet
- 4) Great Value Products parents will love to buy
- 5) Everything supplied to make promoting easy
- 6) Can be a long or short term fundraiser
- 7) Free to Join with no hidden fees

### Wall Letters



### Stick-On Labels



### Kids Wall Art



### Iron-On Labels



## What do we get when we Join?

- Unique "Easy-To-Remember" Fundraising Code
- A link to Bright Star Kids website that will enter your code into our checkout, which means no more lost sales from people forgetting to enter your code
- Your requested amount of Fundraising Flyers & Posters
- Sample packs of Labels
- Tear-Off sheets with your code printed on each tab
- Fundraising Kit - explains everything you need to know
- All the help your group will need throughout your fundraising campaign



# How Does Bright Star Kids Fundraising Club Work?

1

Register your group for FREE through our simple online registration form or by filling out a printed registration form and sending it by mail or fax.



2

Bright Star Kids will send you a Fundraising Code that will be unique to your group, along with your Fundraising Kit & all of your requested promotional material.



3

Begin to promote Bright Star Kids products. You can do this by following our Top Tips for Fundraising, which will be included in your Fundraising Kit.



4

Every sale with your fundraising code included will automatically give your group 25% back.



5

At the beginning of every quarter you'll receive a payment for the commissions that you've received.

## Bright Star Kids Fundraising FAQ's

### Can we sell all of Bright Star Kids products?

Yes, you can promote all of our products, from the very popular Kids Labels to the Wall Art. There's bound to be something to suit everyone in the family. We recommend that you get people to go directly to our website through your unique link that will be given to you when you sign up.

### What happens if some of our parents don't have Internet access or don't like to shop online?

You can let people who can't shop online order through a printed catalogue form. You will need to collect all of these orders and enter them through our website. Contact us if you need help with this.

### Do we need to sell a minimum amount?

No, there are no sales targets to meet. But to ensure that your group receives its commission payment every quarter, your group needs to make a minimum of \$50 (ex. GST) in commissions, which should be an easy to reach target.

### Will our fundraising code expire?

No your fundraising code won't expire. If we don't see any activity within a 3 month period, we will be in touch to see if you want to continue or cancel your account.

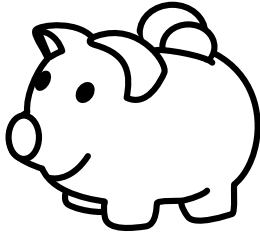
If your group continues to sell products on an on-going basis, we will presume that you want to continue fundraising with us. We can send you out more promotional fliers throughout the year.

### Can we get catalogues to hand out?

To keep our costs down, and transfer this saving to you, we don't send out bulk amounts of catalogues. Instead we will send you as many fliers as you require, which give people all the information they need to head to our web site, buy products and give 25% to you.



# Register to Join Bright Star Kids Fundraising Club today!



- 1) Fill out the form below
- 2) Fax it to (02) 4229 7804
- 3) Or Post it to PO Box U155, Wollongong Uni, NSW 2500

## FUNDRAISING REGISTRATION FORM

Name of Group:

Address of Fundraising Group:

Post Code:

Delivery Address of Fundraising Group (if different from above):

Post Code:

Contact Name:

Contact Phone No. (Day):

E-mail Address:

Fax No:

### YOUR GROUPS TAX INFORMATION

Registered for GST? Yes  No  ABN (if registered for GST):

### YOUR GROUPS PROMOTIONAL REQUIREMENTS

No. of Flyers Required:

No. of Posters Required:

### ADDITIONAL INFORMATION OR COMMENTS